



**INTERNATIONAL JOURNAL OF CONTEMPORARY AND FUTURISTIC  
MANAGEMENT RESEARCH**

**ABOUT THE JOURNAL**

The International Journal of Contemporary and Futuristic Management Research is the outlet for educational research and developments within business, management, accountancy and finance.

This Journal provides a forum for scholarly reporting and discussion of developments in all aspects of teaching and learning in business and management. The Journal seeks reflective papers which bring together pedagogy and theories of management learning; descriptions of innovative teaching which include critical reflection on implementation and outcomes will also be considered.

The editors particularly welcome submissions on:

- Critical perspectives on education and its institutional development in all the business and management disciplines;
- Changes in the structure of business and management education and the changing roles of management educators;
- Relationships of business and management programmes to employers' needs;

By promoting critical discussion on current innovations within these areas, the journal represents an excellent forum for highlighting the profile of management education on both a national and international level. This is precisely meant to be an exploratory analysis over the given topics to stimulate the budding genius into aspiring eminent management personalities and present an international platform for interactive pleasure and argumentative progression.

## **FROM THE EDITORS DESK .....**

Keeping in mind, the statement of James Russell Lowell that journals are the bees which carry the quickening pollen from one mind to another, I have the pleasure to present the inaugural issue of the 'International Journal of Contemporary and Futuristic Management Research'. The much awaited impetus in this inspirational and welcome effort through an international journal on the subject of Management Sciences: An Initiative of Bharath Institute of Higher Education and Research is a milestone for many reasons.

Transcending the familiar periphery of perfunctory substance, 'The International Journal of Contemporary and Futuristic Management Research' is offering to unfurl a newfangled panorama in the contemporary management research. We are rummaging around the web for progressive and clairvoyant minds for this exponential journal to focus upon various components of Management. Since Contemporary and Futuristic Management is central to the advancement of our country, also being relevant to an increasing range of applications and human welfare, it was important to launch this contemporary journal on the demand of researchers.

More than any other desired objectives, this journal will encourage young researchers to put in their best foot forward as also introduce and integrate them to global scientific thoughts and precepts. The inaugural issue had indeed been a difficult exercise so as to ensure the highest standards of ethics and excellence. Apart from a rigorous and uncompromising peer-based blind review process it was felt that the quality and standard of the journal were necessary for its long-term success.

Some of the very insightful papers and the exciting researches that appear in the inaugural issue are very contemporaneous and exciting work. A book review section at the end will introduce the recent literature, books and works that may be of tremendous value to the Management community.

The worth of the journal is to be measured by what you can carry away from it, so mentioned James Bryce and I am confident that this maiden issue and the many more to come in posterity will hold true on this score alone. The inaugural issue is proposed to be followed up by biannual publications of the Journal that I am sure will be patronized by both the students and the academic community and will reach great heights in the days to come.