

Events 2016-17

Beach Cleaning – 18.02.16



Industrial Visit to Barclays Bank, DLF – 22.03.16



A Guest Lecture on Strategies in Service Marketing by a Team of Experts from McDonald's – 25.02.16



An Orientation on Internship - Opportunities & Challenges by Mr.Sri Kumar, Director – Dr.Smilez Chain of Dental Hospitals and CEO of SkillsGrow on 20.07.16



A Guest Lecture on Mapping the Career by Mr. Bhasker, Director – Princeton Group on 20.07.16



Internship Recruitment Drive by Zenworks, Bangalore on 02.08.17



A Guest Lecture on Internet of Things by Mr.Amirthanathan, Delivery Head, Tech Mahindra on 02.08.16



Interdepartmental Competitions to Commemorate the First Anniversary of Dr.APJ Abdul Kalam on 27.07.16



Staff Vs Students : Volley Ball Match

05.08.16



Outbound Case Study Workshop at Mahabalipuram 05.08.16



Outbound Case Study Workshop at Mahabalipuram 05.08.16



Prize Distribution for Interdepartmental Competitions to Commemorate the First Anniversary of Dr.APJ Abdul Kalam on 27.07.16



Internship Interview by Klare & Jones on 09.08.16



Internship Interview by Jetpat on 09.08.16



Outbound Case Study Workshop 3.3.17 in Mahabalipuram



Workshop at GRT Engineering College

21.02.17



Resource Person at Dr.MGR University, FDP Programme



St.Mary's HSS School, 3.3.17



Kalaigner TV – Kalvi Chelvam (Jan 2017)



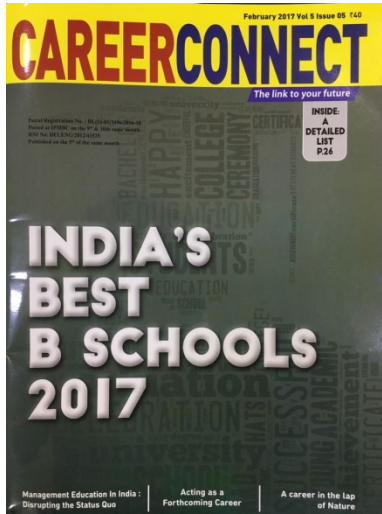
International Conference – Iran (Dec 2016)



International Conference Malaysia (March 2016)



2nd Rank in the Career Connect Ranking of Best B School (Feb 2017)



COVER STORY

Jaipuria Institute of Management, Jaipur	★★★
Malaviya National Institute of Technology, Jaipur	★★★
TAMIL NADU	
Department of Management Studies, IIT Madras	★★★★★
Bharath School of Management, Bharath University, Chennai	★★★★★
Great Lakes Institute of Management, Chennai	★★★★★
Hindustan University, Chennai	★★★★★
Indian Institute of Management Tiruchirapalli	★★★★★
Institute for Financial Management and Research, Chennai	★★★★★
Loyola Institute of Business Administration, Chennai	★★★★★
Department of Management Studies, Anna University, Chennai	★★★★★
Department of Management Studies, National Institute of Technology, Tiruchirapalli	★★★★★
VIT Business School, Vellore	★★★★★
PSG Institute of Management, Coimbatore	★★★★★
S.N.R. Sons College, Coimbatore	★★★★★
School of Management, SRM University, Chennai	★★★★★
Sona School of Management, Salem	★★★★★
SSN School of Management, Kalavakkam	★★★★★
Vel Tech Institute of Management, Chennai	★★★★★
Thiagarajar School of Management, Thirupparankundram	★★★
KCT Business School, Coimbatore	★★★
Sri Sai Ram Institute of Management Studies, Chennai	★★★
TELENGANA	
IBS Business School, Hyderabad	★★★★★
Indian School of Business, Hyderabad	★★★★★
Aurora's Business School, Punjagutta, Hyderabad	★★★★★
Department of Business Management, Osmania University, Hyderabad	★★★★★
Institute of Management Technology, Hyderabad	★★★★★
Institute of Public Enterprise, Hyderabad	★★★★★

8th Rank in the Business Today Ranking of Best B Schools (Dec 2016)



MoU signed with Xaxis and Edufic



Guest Lecture by Mr.Naren, Professor, Intelek International College, Malayasia – 09.02.17



Guest Lecture on Project Management by a Team from Synergy Tech on 21.02.17



Interdepartmental Competitions

20.03.17



Guest Lecture on Gearing up for Placements by Prof.Gandhi 14.03.17



Guest Lecture on Lanscapinng Career by Mr. Krishna Kumar, CEO- Xaxis 17.02.17



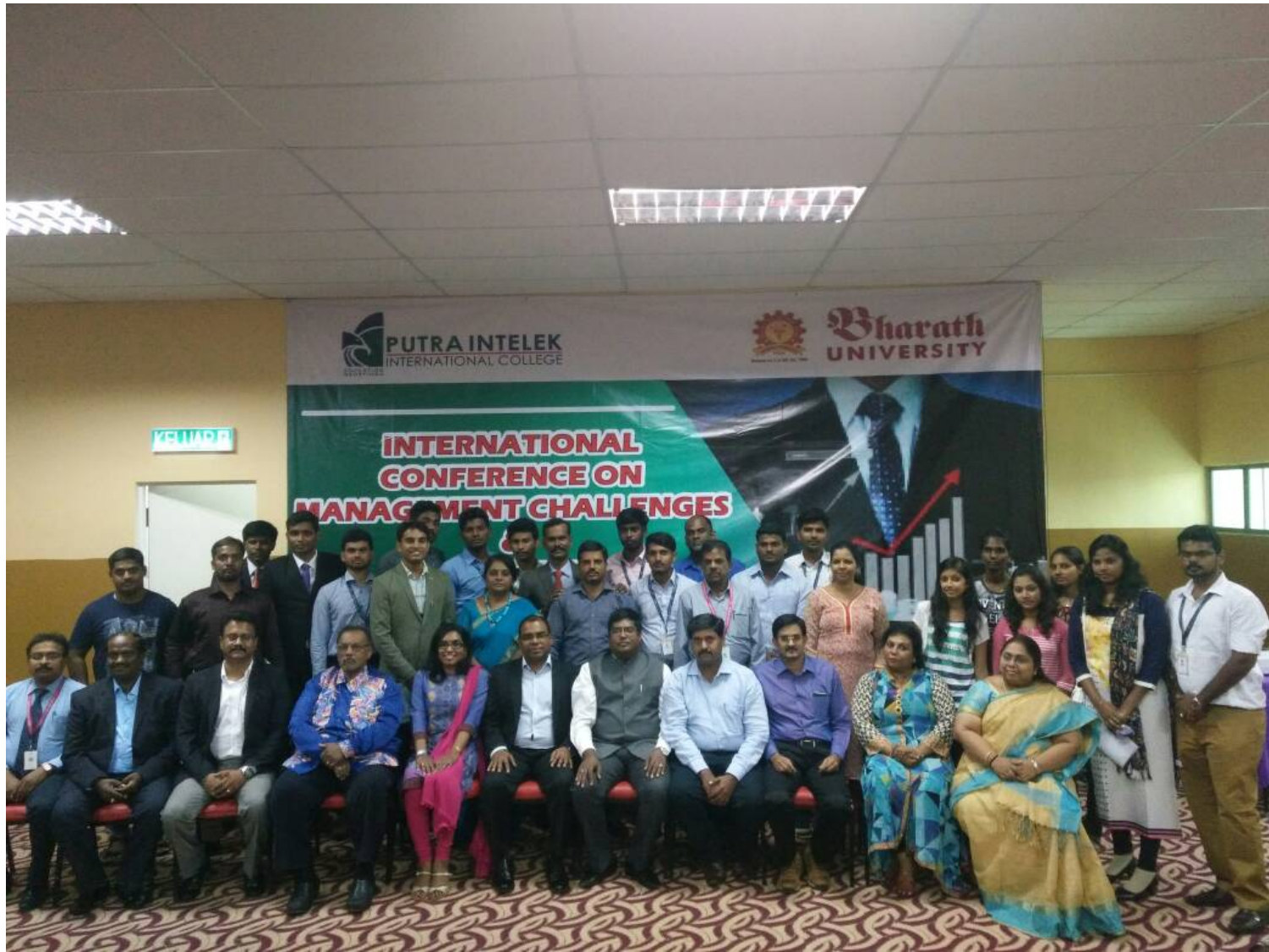
Interaction with Google Community Manager 17.02.17



Video Case Study Discussion



International Conference in Putra Inteltek International College, KL, Malaysia – 19-22, July 2017



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